# CREATE YOUR SUCCESS STORY IN SHIPPING©

#### An Action Learning Development Program by



A division of Prime Management Services Dedicated to high quality service for the Shipping Industry

#### Introduction

We live in a world characterised by

- an intensively competitive marketplace,
- big supply of talented individuals for significantly fewer openings
- increased level of sophistication and complexity of roles, even at entry level
- leaner and flatter organisations.

Companies and Individuals operate in a world, which is characterised by change, diversity, intensive competition and the necessity for close co-operation. Success therefore, depends on the ability to stand out, but also to operate efficiently & effectively, make sound decisions, move fast, work in teams and respond to change swiftly & creatively. All these are strictly human characteristics!

## **Our Response to This**

The Companies that succeed and will continue to thrive in the future are the ones that realize the value of their Human Resources, are investing in the right people and offer opportunities to their people to learn and grow. So, this makes them very selective as to where they are offering an employment opportunity and very demanding thereafter!

The *Create your Success Story in Shipping* program has been specifically designed to help participants understand

- What it means to work in the Shipping Industry
- ♦ How the Employers' think and operate and what they look for
- ♦ Where to look at and how in order to spot the job openings

- How they can enhance their own profile and personal brand in order to stand out
- ♦ How they can present themselves in order to increase employment chances

## The aims of the Program

This program provides participants with:

- a deep understanding of the shipping industry and working environments in general
- sound know-how, first-hand experiences, and best practices
- practical tools and the opportunity to practice skills, in order to increase their personal effectiveness.

**Create your Success Story** is a modern, action learning program during which participants can expect to be stretched, challenged, energised and supported as they navigate their way towards the successful implementation of the skills in their quest to craft a career in Shipping.

The principle theme of delivery is that of **Action Learning**, that is learning by doing and reflecting on real experiences. The primary focus of the program is to improve personal effectiveness of the participants at gathering evaluation and selection of relevant information, gaining entry, effective self-presentation and direct & effective implementation. We firmly believe in helping participants understand the concepts, practice the learning and be able to apply immediately in real life and at the workplace.

### Who should attend?

This program will be of immense value to students and graduates with little or no work experience yet, who want to join the Shipping Industry.

## **Duration & Group Size**

The program lasts for 3 hours and the ideal group of participants is 6 or 8.

## Language

The program is run in Greek, yet good command of English is a requirement.

#### Costs

The Cost per Participant is 80,00€ + VAT.

## **Further information**

If you need additional information you are welcome to contact us at



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